

FROZEN FOODS



food at its best!

Frozen Fruits and Vegetables are picked and quick frozen at the very peak of their perfection. A supply of frozen foods assures you of quick, delicious and economical meals at all times. Stock up this week-end at Von's low, low prices.

WHITE, GOLDEN, SPICE, DEVIL'S FUDGE
CINCH CAKE MIX PER PKG. **38c**
 KELLOGG'S—9½ OZ. PKG. 27c
RICE KRISPIES 5½ OZ. PKG. **17c**
 WORLD OVER SPANISH—3 OZ. JAR 29c
STUFFED OLIVES 2 OZ. JAR **21c**
 SEA GOLD
MINCED CLAMS 6 OZ. CAN **22c**
 BEECH-NUT—STRAINED
BABY FOOD 4¼ OZ. JAR **10c**

WESTWOOD—CONCENTRATED
LEMONADE 6 OZ. CAN **10c**
 WESTWOOD
ORANGE JUICE 2 6 OZ. CANS **27c**
 MINUTE MAID
ORANGE JUICE 6 OZ. CAN **15c**
 BLUE GOOSE—SLICED
STRAWBERRIES 12 OZ. PKG. **23c**
 SNOWCROP—RED
RASPBERRIES 12 OZ. PKG. **19c**

Birdseye Fresh Peas Cut Green Beans Chopped Spinach Westwood Ford Hook Lima Beans	Pictsweet French Fries Peas & Carrots Mixed Vegetables	YOUR CHOICE 2 PKGS. FOR 29c
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FRESH PEAS, Westwood CUT CORN, Westwood FRENCH CUT BEANS, Westwood	2 PKGS. FOR 25c
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IVORY SNOW LGE. PKG. **25c**

IVORY FLAKES LGE. PKG. **25c**

Marvelous Suds Discovery
DREFT LARGE **27c**
 GIANT **67c**

NO-RINSE MARVEL
CHEER LARGE **27c**
 GIANT **67c**

NEW FORMULA
OXYDOL LG. **27c**
 GT. **67c**

For Easier Dishwashing
JOY 6 OZ. BTL. **27c**

LIQUID STARCH QT. BTL. **19c**
VANO ½ GAL. BTL. **35c**

Household Cleaner 24 OZ. BTL. **39c**
Soil Off ½ GAL. BTL. **69c**

BUMBLE BEE—READY FLAKED
CHUNK STYLE TUNA NO. ½ CAN **27c**

PURE VEGETABLE SHORTENING
CRISCO 1 LB. CAN **29c** 3 LB. CAN **69c**

FRENCH'S
Instant Potato 8 OZ. PKG. **33c**
 SUNSHINE—12 OZ. PKG. **39c**
Hydrox Cookies 7 OZ. PKG. **25c**
 SEEDLESS
Sun Maid Raisins 15 OZ. PKG. **19c**

TIDE'S IN—DIRT'S OUT
TIDE LARGE PKG. **27c** GIANT PKG. **67c**

ASSORTED BEVERAGES
CLICQUOT CLUB 2 QT. BTL. **25c** PLUS DEPOSIT

DEOPORANT 2 REG. BARS **25c**
Dial Soap 2 BATH SIZE **33c**

BON AMI
Glass Gloss PT. CAN **35c**

EXTRA VALUE!
ROAST MEAT THERMOMETER
 ONLY 50¢ WITH PUREX LABEL
PUREX QT. **17c** ½ GAL. **29c** GAL. **49c**
 LAUNDRY BLEACH

Armour Star Canned Meats
HOT TAMALES 10½ OZ. CAN **27c**
DEVILED HAM 3½ OZ. CAN **20c**
CHILI WITH BEANS 16 OZ. CAN **40c**
CORNED BEEF HASH 16 OZ. CAN **35c**
MEAT & SPAGHETTI 16 OZ. CAN **33c**

KEENWAY
 Pkg. of 100—35c SANDWICH BAGS of 30 **10c**
 Pkg. of 50—25c LUNCH BAGS of 20 **10c**
 Pkg. of 20—29c GARBAGE BAGS of 7 **10c**

VON'S Fresh Fruits and Vegetables

FINEST QUALITY, RIPE, THICK-MEATED. COIT
CANTALOUPE 5c LB.

APPLES NEW CROP BELLEFLEUR 2 LBS. FOR **15c**
BANANAS Large, Yellow So. American 2 LBS. FOR **19c**

EXTRA LARGE, SWEET
SEEDLESS GRAPES 2 LBS. FOR **15c**

FOR BEST BUYS IN FRESH FRUITS AND VEGETABLES TUNE IN HOMEMAKER'S EDITION—KBIG—740 ON YOUR RADIO DIAL—DAILY 10:25 TO 10:30 A.M.

VON'S QUALITY MEATS

U. S. GOV'T. GRADE A OVEN READY
TURKEYS BELTSVILLE 4 TO 7 LBS. OR BRONZE 10 TO 13 LBS. **59c LB.**

SPARE RIBS EASTERN PIG PORK MEDIUM SIZE **37c LB.**

FRYING RABBITS FRESH DRESSED 2 TO 3 LB. AVERAGE **59c LB.**

NORTHERN PACIFIC
HALIBUT STEAKS **47c** FILLETS OF BROADBILL **47c**
 FRESH, FANCY, RED
SALMON STEAKS **49c** FRESH FILLETS **59c**
DOVER SOLE **55c**

FRESH GROUND BEEF LEAN TENDER **55c**

ROUND OR SWISS STEAK U. S. GOV'T. 'CHOICE' and 'GOOD' **89c**

U. S. GOV'T. GRADED 'CHOICE' AND 'GOOD' STEER BEEF

BEEF ROASTS

CENTER CUT CHUCK ROAST **55c LB.** ROUND BONE ROAST **65c LB.** STANDING RIB ROAST **79c LB.**

VON'S DELICATESSEN VALUES

WISCONSIN SLICED AMERICAN
LOAF CHEESE **57c LB.**

JERSEYMAID—FIRST DAY DRESH
COTTAGE CHEESE PT. CTN. **23c**

VON'S—OVEN FRESH—JUST HEAT AND EAT
CHICKEN PIES 3 FOR **1.00**

WILSON'S TRUAM—100% PURE HAM
CHOPPED HAM **89c LB.**

PRICES EFFECTIVE THURS., FRI., SAT., SUN.,
 AUGUST 21, 22, 23, 24

1260 REDONDO BEACH BLVD. AT NORMANDIE
 "WE GLADLY CASH PAY CHECKS"

VON'S

Good Treats **29c**

Van de Kamp's Specials
 Aug. 21, 22, 23
13-EGG ANGEL FOOD
69c (Reg. 79c ea)
 Orange Roll COFFEE CAKES... **23c** (29c value) pan of 6
 Van de Kamp's BAKERIES